



MAZDA BT-50

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Notes: Details and specifications of exterior and interior designs of products shown in this catalogue vary by country and model grade. Please consult your Mazda dealer for exact information.



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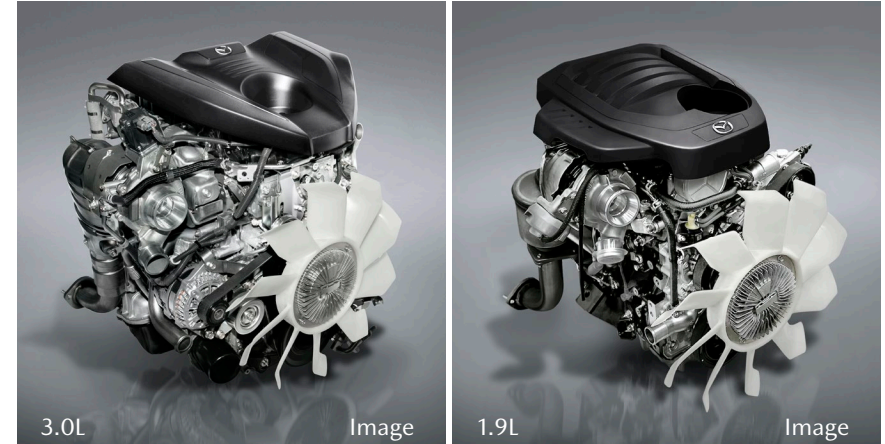
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PERFORMANCE

THE POWER TO PERFORM

The BT-50 offers you the choice of two powerful, responsive, and fuel-efficient turbocharged diesel engines to perfectly match your individual needs wherever life or work takes you.

On-road or off, both powerplants – 3.0L or 1.9L – deliver effortless performance that lets you confidently enjoy their unmatched versatility and dependability.



3.0L diesel in-line 4-cylinder
16-valve, turbocharged with
intercooler

1.9L diesel in-line 4-cylinder
16-valve, turbocharged with
intercooler

Images are for illustrative purposes only. Engine models may vary.

Notes: Availability of equipment/features varies according to country and model grade. Please consult your Mazda dealer for exact information.

PERFORMANCE TCS ROUGH TERRAIN MODE SYSTEM

For more assured handling, the BT-50's Dynamic Stability Control (DSC) with Traction Control System (TCS) electronically allocates braking force to each wheel to support safer driving on rough surfaces. Now TCS features two modes, Normal and Rough Terrain, to more closely match the challenges posed by driving conditions such as extreme off-road situations where Rough Terrain mode manages both the brakes and engine for ultimate traction control.



To combat wheelspin in heavy snow or mud, the electromagnetic rear differential lock activates instantaneously, maximizing drive power to help escape the situation.

Notes:

- Rough Terrain Mode System has been designed to assist when driving on wet unpaved roads, when you require more towing power than what is possible in regular 2WD mode, when one of the rear wheels becomes stuck in a ditch or mud, or when driving through deep snow, mud, desert terrain, or on rocky surfaces.
- There are limitations to the functionality and performance of Rough Terrain Mode System. We ask that you do not over-rely on them, that you equip the vehicle with appropriate tyres, and that you always drive safely.
- There are also precautions we ask that you observe regarding driving conditions. Be sure to check the Owner's Manual.
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1. Continuing the theme of the exterior design, the interior also blends the sophisticated image of Mazda design with the tough, powerful look of a pickup truck.
2. It is equipped with a new touch switch below the centre cluster display, improving the ease of use and visibility of the touchscreen. This creates a more sophisticated sense of quality while also significantly improving usability.
3. The horizontal layout of the instrument panel extends out to the door trim on each side, creating a comfortable and spacious cabin that speaks of high quality.

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BODY COLOURS & SEAT MATERIALS

BODY COLOURS



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· The images in this catalogue may vary from the actual vehicle depending on the photography and printing conditions.



Vermilion Latosol Metallic (52F)



Sailing Blue Metallic (52J)



Geode White Pearl (52G)



Concrete Gray Mica (47M)



Ice White (A7Y)



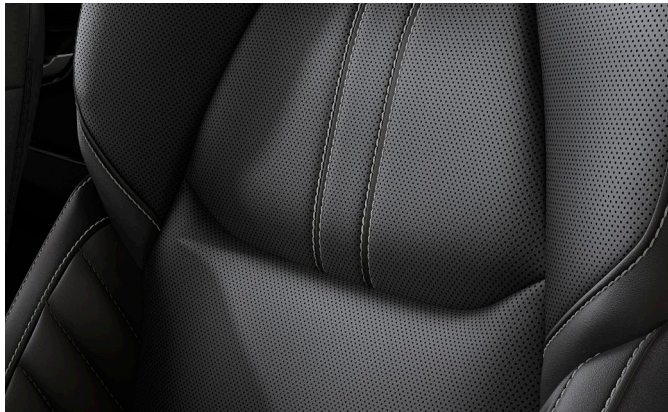
Ingot Silver Metallic (47N)



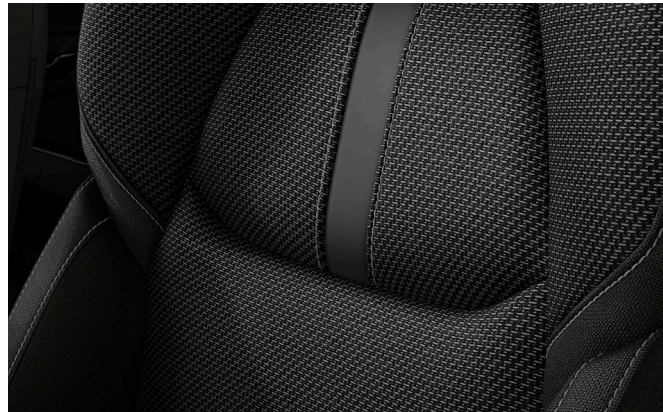
True Black Mica (47R)

Notes: Availability of exterior and interior colours varies according to region. Please consult your Mazda dealer for exact information.

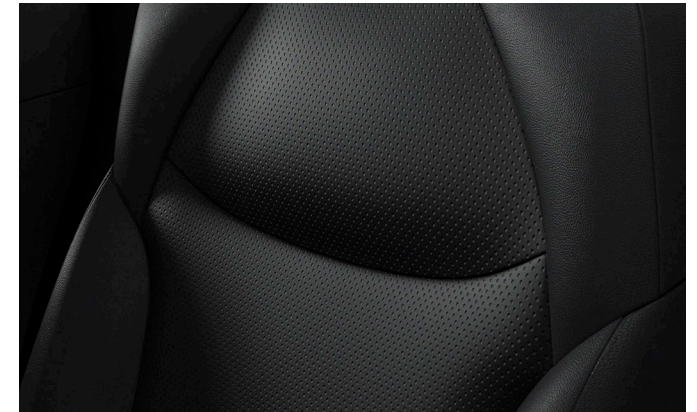
SEAT MATERIALS



Leather, Black



Cloth & Polyurethane Leather, Dark Gray



Cloth & Vinyl, Black

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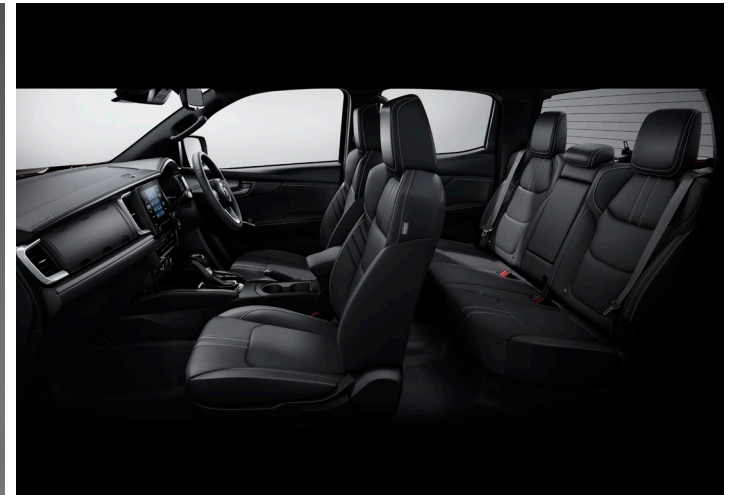
MODELS

MODELS



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DOUBLE CAB 4WD
DOUBLE CAB 2WD HI-RIDER



Body colour: Sailing Blue Metallic

- These images demonstrate the cabin type and equipment and may vary from what is available in your market. Interior specifications may vary according to region.

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MODELS

DOUBLE CAB 4WD DOUBLE CAB 2WD HI-RIDER



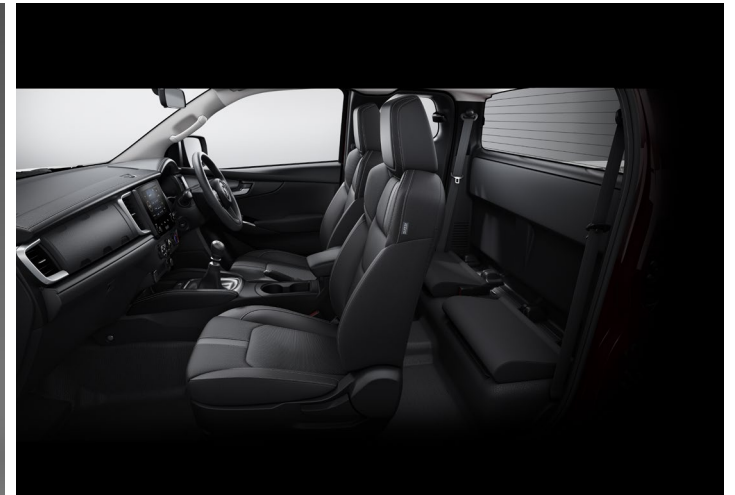
Body colour: True Black Mica

- These images demonstrate the cabin type and equipment and may vary from what is available in your market. Interior specifications may vary according to region.

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MODELS

FREESTYLE CAB 4WD



Body colour: Ice White

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MODELS

FREESTYLE CAB 4WD



Body colour: Ingot Silver Metallic

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EQUIPMENT

EQUIPMENT

LIGHTS



LED HEADLIGHT WITH LEVELING FUNCTION



COMBINATION TAILLIGHT (LED TYPE)

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EQUIPMENT

ROAD WHEELS



17" Silver steel wheels



17" Aluminium black & metallic wheels



18" Aluminium black & machined metallic wheels

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CENTRE DISPLAY



The centre display, which is equipped with the infotainment function, allows you to change the settings of various equipment via the easy-to-use touchscreen*1.

This allows you to play audio, control Apple CarPlay™*2 and Android Auto™*3, and set the drive mode. It also displays the current vehicle status, such as vehicle inclination and front wheel steering angle when driving off-road, in an easy-to-understand manner.

Current vehicle settings are displayed on the multi-information display in the instrument cluster.

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*1 Panel sizes of 8 or 9 inches are available depending on the model grade.

*2 Apple CarPlay, iPhone, and Siri are trademarks of Apple Inc.

*3 Android and Android Auto are trademarks of Google LLC.

EQUIPMENT

MULTI-INFORMATION DISPLAY

The multi-information display has been enlarged to a 7" TFT panel. The improved visibility bolsters safety and improves integration with the centre display. The central contents display area shows audio information as well as other relevant information such as the trip meter and drive mode. You can also use the steering switch to select which contents are displayed.



Multi-information display

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Steering switch

EQUIPMENT

Apple CarPlay™

You can use the centre display (touchscreen) to access your favorite features of your iPhone with Apple CarPlay™. You can make calls, send messages, play music, get directions, and more through the screen and with your voice using Siri. Furthermore, using the wireless connection function*¹ further enhances convenience.

*¹ Apple CarPlay™ is not supported on some vehicle grades.

- Apple CarPlay, iPhone, and Siri are trademarks of Apple Inc.
- Not supported on some models. For details about supported models, see the Apple website.
- [For USB connections] A USB cable is required to use Apple CarPlay™ with a wire.

Notes:

- Some features and devices may not be available in all countries. Subject to availability.
- Mazda makes no guarantees whatsoever, including explicit, implicit, or legal guarantees, regarding these applications' merchantability, satisfactory quality, fitness for a particular purpose, accuracy, quiet enjoyment, and non-infringement on a third party's rights.
- When using Apple CarPlay™ or Android Auto™, concentrate on driving and pay sufficient attention to your surroundings, using Apple CarPlay™ or Android Auto™ at your own liability.
- Availability of equipment/features varies according to country and model grade. Please consult your Mazda dealer for exact information.

Android Auto™

Android Auto™ is a simpler, safer way to use your phone in the car. Get all your favorite maps, media, and messaging apps on your car display. Furthermore, using the wireless connection function*² further enhances convenience.

*² Android Auto™ is not supported on some vehicle grades.

- Android and Android Auto are trademarks of Google LLC.
- Not supported on some models. For details about supported models, see the Android Auto website. Requires a compatible Android phone and compatible active data plan.
- [For USB connections] Compatible Android phone and compatible active data plan required.
- [For wireless connections] Wireless use of Android Auto requires a compatible Android 11.0+ phone and compatible active data plan. Check g.co/android-auto/requirements for compatibility.

EQUIPMENT

REAR AIR CONDITIONING LOUVRES

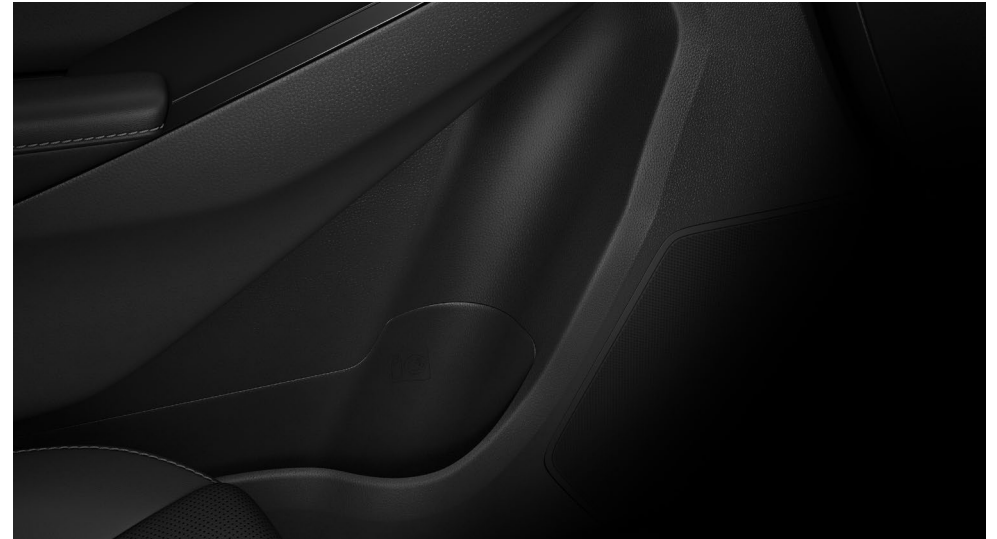


Air conditioning louvres have been added to the rear of the cab, assuring greater comfort for rear-seat passengers, especially during long journeys.

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BOTTLE HOLDERS



The bottle holder on the front door panel can hold a 1.5L plastic bottle. The rear door trim can also hold 1.5L plastic bottles, giving the rear passengers the same level of comfort as the front passengers.

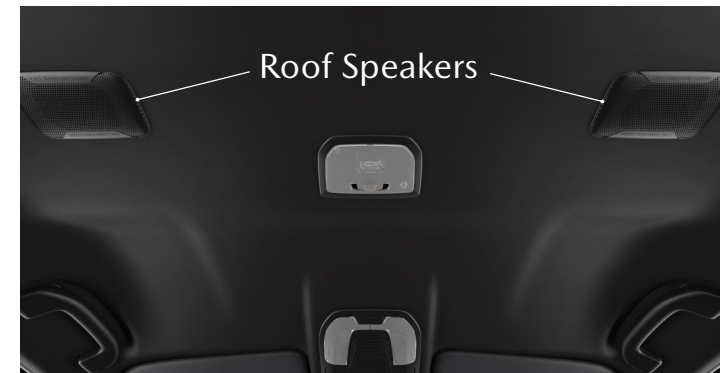
EQUIPMENT

8-SPEAKER SOUND SYSTEM

The 8-speaker sound system on the BT-50 delivers an impressive sound experience befitting a pickup truck.

In addition to the 6x9 inch woofers on the front doors which deliver powerful base, tweeters on the dashboard, 16 cm speakers on the rear doors, and roof speakers achieve clear mid to high range sound.

The tweeters can provide superior sound to all listening positions thanks to high sensitivity and good directivity of high frequency.



Roof speakers

8-WAY DRIVER'S POWER SEAT

The 8-way driver's power seat now has height and tilt adjustment, allowing you to finely tune the seat position in eight directions.

The driver's seat is also equipped with the manual lumbar support function, which reduces fatigue on long drives.

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SAFETY

PARKING AID*1*2*6*7



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Notes:

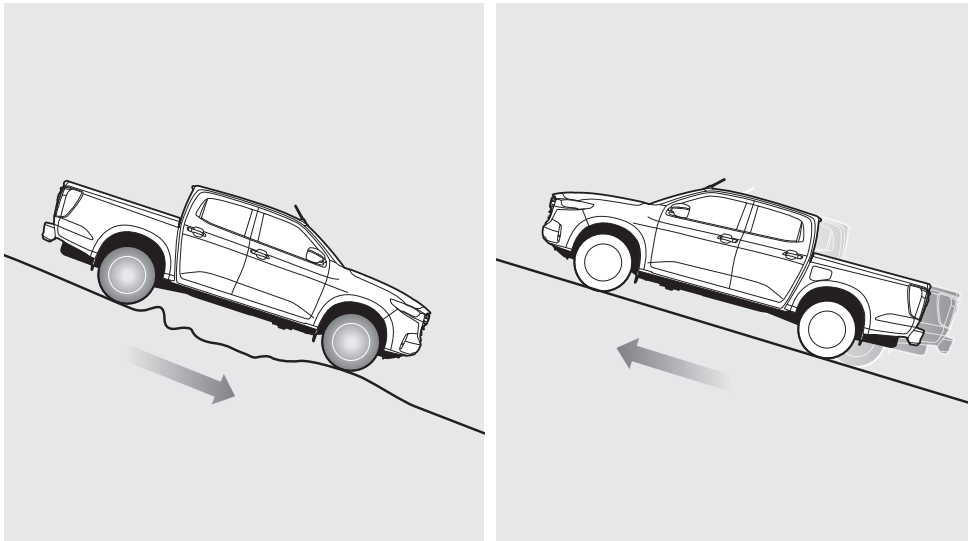
- Safety features are not a substitute for safe and attentive driving. There are limitations to the range and detection of the systems.
- Availability of safety equipment/features varies according to country and model grade. Please consult your Mazda dealer for exact information.



Refer to the Owner's Manual for details on operating criteria and precautions.

To use this function safely, be sure to check the detailed explanation at the link to the bottom right.

HILL DESCENT CONTROL*⁸ & HILL LAUNCH ASSIST (HLA)*⁹



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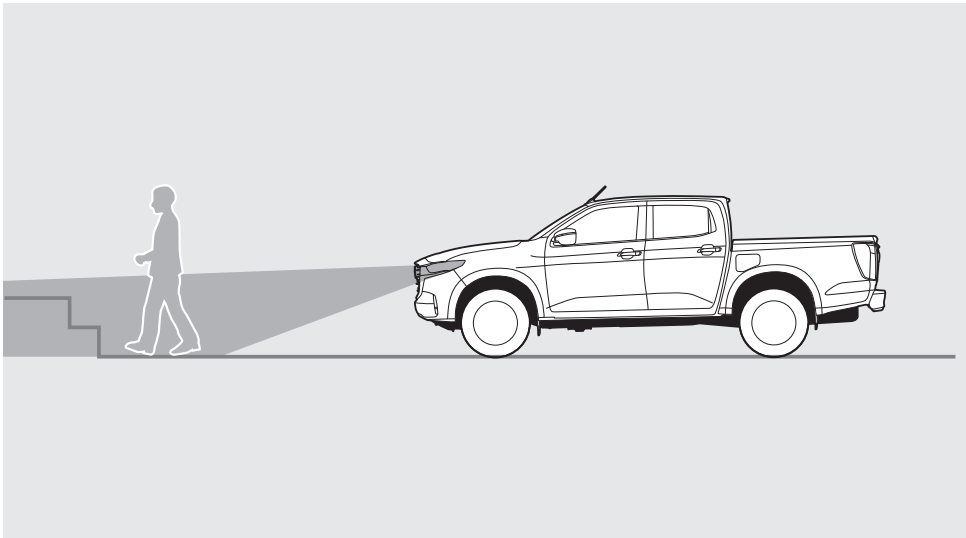
Refer to the Owner's Manual for details on operating criteria and precautions.

To use this function safely, be sure to check the detailed explanation at the link to the bottom right.

The system uses the engine and brakes to maintain a constant, slower speed when descending steep gradients, allowing the driver to focus on steering operations.

To prevent rollback when pulling away on an uphill incline, HLA momentarily keeps the brakes engaged when the driver's foot moves to the accelerator pedal.

FOLLOW ME HOME & WALK AWAY DOOR LOCK *10



Images are for illustrative purposes only.

FOLLOW ME HOME

This function turns on the headlights (low beam) and clearance lights for approximately 30 seconds to enhance safety after leaving the vehicle.

WALK AWAY DOOR LOCK

Once you move a certain distance away from the vehicle while carrying the electronic key, the doors are automatically locked.

Notes:

- Safety features are not a substitute for safe and attentive driving. There are limitations to the range and detection of the systems.
- Availability of safety equipment/features varies according to country and model grade. Please consult your Mazda dealer for exact information.



Refer to the Owner's Manual for details on operating criteria and precautions.

To use this function safely, be sure to check the detailed explanation at the link to the bottom right.

About safety technology

NOTES FOR SAFE USE (1 / 2)

- *1 Safety functions may not operate properly depending on various criteria including the corresponding object (such as vehicles with particular exteriors or vehicles or pedestrians that are partially visible, hidden, or blending in with the background), weather conditions (such as rain, snow, or fog), and road conditions (such as roads with continuous curves or when visibility is poor due to it being night or dusk).
- *2 Safety functions may not operate properly depending on various criteria including the corresponding object (such as vehicles with a shape that makes it difficult to reflect radar waves or ultrasound waves), weather conditions (such as rain, snow, or fog), and road conditions (such as roads with numerous curves or repeating hills).
- *3 Safety functions may not operate properly depending on various criteria including weather conditions (such as rain or snow) and the condition of the nearby wall, approaching vehicle, or the like.
- *4 Safety functions may not operate properly depending on various criteria including weather conditions (such as rain or snow), the condition of the approaching vehicle (such as if it stops approaching or it runs parallel at the same speed for a long time), and road conditions (such as roads that are extremely wide or narrow).
- *5 Safety functions may not operate properly depending on various criteria including weather conditions (such as rain, snow, or fog) and road conditions (such as roads with sharp curves, roads that are extremely wide or narrow, and roads where the white (yellow) lines are fading).
- *6 All systems were designed based on the assumption that the driver will drive safely, and are meant to reduce damage from accidents and the burden of driving. Therefore, there are limitations to the functionality and performance of each system. We ask that you do not over-rely on them and that you always drive safely.
- *7 When you drive your vehicle in reverse while your vehicle is towing another vehicle, the rear sensors may react to the vehicle being towed, causing the warning to remain on.
- *8 Do not over-rely on Hill Descent Control. When descending on extremely steep slopes, frozen road surfaces, or muddy roads, or depending on the cargo load, it may be difficult to maintain a constant speed. Because an accident may unexpectedly occur in such situations, depress the brake pedal as necessary. When the rear differential lock is operating (models with rear differential lock), Hill Descent Control does not operate.

About safety technology

NOTES FOR SAFE USE (2/2)

When the ESC or TCS are in operation, Hill Descent Control will be deactivated.

When the temperature of the brake system rises, Hill Descent Control may be deactivated.

- *9 Do not overestimate the effectiveness of Hill Launch Assist. Doing so may result in sudden vehicle movement when pulling away, possibly leading to an accident. Pull away only after checking the vehicle's surroundings and with the proper procedure.
Pull away immediately after removing your foot from the brake pedal. If the vehicle were to begin rolling back due to inertia on slopes, etc., the engine may stall, brake effectiveness will decrease, and the steering wheel will become heavy, possibly leading to an accident.
When the rear differential lock is operating (models with rear differential lock), Hill Launch Assist does not operate. The vehicle may roll back due to the vehicle load when driving on extremely sharp slopes or poor road surfaces (such as those that are icy or muddy).
Hill Launch Assist cannot lessen vehicle roll-back for more than 2 seconds.

*10 The Walk Away Door Lock function operates when the following conditions are satisfied;

- When the engine is stopped.
- When the engine hood and doors are all closed.
- When the electronic key is not in the vehicle.

The Walk Away Door Lock function stops when the following actions are taken;

- When a door is opened.
- When the doors are locked with the lock button on the remote control unit.
- When the doors are locked by Passive Entry and Start System.
- When the system cannot recognize the electronic key.
- When the electronic key is put in the vehicle, such as by throwing a bag, with the electronic key inside it, into the vehicle through a window, after the doors are locked.
- When the driver stays near the vehicle for 30 seconds or more.

- Please consult your Mazda dealer or refer to the Owner's Manual for other important notes.

MAZDA MOTOR CORPORATION

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All details and specifications of the vehicles and their options shown on the pages of this catalogue are subject to change without notice and may vary according to region. Colours depicted may vary based on multiple factors, including ambient lighting and the format in which it is being viewed (e.g., computer, mobile device, or print), and the colours of the bodies and interiors may differ slightly from the actual colours. Please consult your local Mazda dealer for exact information.

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